



Meet BrainStorm

Change is complicated. Change is inevitable.
And change is what we're all about.



Why change

At BrainStorm, we believe that change is an opportunity for all users and organizations to achieve more. With the right technology, tools, and know-how, any person can be empowered to transform the way they work. For the last 20 years, we've been obsessed with helping organizations change their approach to change—and we get results.



Increase usage

Organizations see a **400%** increase in Microsoft Teams usage



Improve productivity

81% of users say they're more likely to work on a mobile device



Eliminate duplicate apps

Organizations can eliminate up to **28** redundant communication apps

How we fuel change

Organizational change starts with individual change. BrainStorm uses proven change and adoption frameworks that create the vision of digital transformation and scales it to the user. Partnering with BrainStorm enables you to:

- Create Microsoft 365 vision and garner executive support
- Establish the “why” for organizational change
- Leverage customized communication plans and one-on-one coaching
- Provide tailored, scalable learning that 94% of users say that content applied to their job
- Assess ongoing user progress according to actual end user usage through Microsoft Graph

BrainStorm toolset

Creating and scaling the vision of organizational change requires more than training. BrainStorm has all the tools to jumpstart your change and adoption plan.



QuickHelp

An intelligent learning platform that encourages users to learn new skills and create lasting habits



Quick Start Cards

Short reference guides to help users learn the basics of their software tools



Instructor-Led Training

Live training sessions taught by master instructors, in person or online



Customer Immersion Experiences

Facilitated discovery sessions to uncover the power of the Microsoft Office suite

Changing habits, changing attitudes

As we help people use technology to its fullest potential, we create a more liberated workforce that thinks bigger, works faster, and adapts to any change that's thrown their way.

We love change. We know you will, too.

[Learn more about BrainStorm](#)



"BrainStorm helps Microsoft customers transform and improve their business processes; BrainStorm and Microsoft working together has unlocked people's potential. We are changing the way the world works."

Gail Thomas | VP of West Region Enterprise, Microsoft